



SPONSORSHIP OPPORTUNITIES

Annual Fundraising Gala

November 6, 2010
Diablo Country Club

For more than 45 years, the Contra Costa Crisis Center has lived up to its mission to keep people alive and safe, help them through crises, and connect them with culturally relevant resources in the community. We offer compassionate, culturally relevant counseling through 24-hour crisis lines, grief services, homeless services, and youth services. We also connect people in need with appropriate resources through our 211 information and referral service.

With help comes hope. Aided by over 250 award-winning volunteers, the Crisis Center answers the call of people in need 24 hours a day, 365 days a year, providing help and hope. With your help, the Crisis Center will continue to meet the needs in our community.

Always a resounding success, nearly 400 business and community leaders attend the Crisis Center's festive annual gala. Our gala sponsors enjoy premier recognition at the event, along with significant media and web site exposure. By becoming a sponsor, you tangibly demonstrate your organization's commitment to supporting our Contra Costa neighbors in need.

We appreciate your consideration of the following sponsorship opportunities and thank you for your commitment to our community!

Platinum Circle – Presenting Sponsor – \$25,000

We are pleased to provide the following benefits of platinum sponsorship:

- ✓ Recognition as the Presenting Sponsor on the invitation to the Crisis Center's 2010 annual gala
- ✓ Top billing on event signage for your corporation's name and logo
- ✓ Announcement of appreciation for platinum sponsorship from the podium by our event emcee
- ✓ Opportunity for representative from your company to welcome guests onstage
- ✓ Premium placement of your full-page ad in the event's auction program book
- ✓ Complimentary table for up to 10 guests located at the heart of the event
- ✓ Multiple press releases distributed to extensive list of local broadcast and print media, both prior to- *and* post-event
- ✓ Prominent listing on the Crisis Center's web site, with your company's logo and link to your web site
- ✓ Sponsored article in 24-7, the Crisis Center's quarterly newsletter, which is delivered to more than 5,000 members of the community in hard-copy format and is also available online
- ✓ Acknowledgment in *The Candle*, the Crisis Center's monthly e-mail newsletter

Diamond Circle - \$10,000

We are pleased to provide the following benefits of diamond sponsorship:

- ✓ Announcement of appreciation for diamond sponsorship from the podium by our event emcee
- ✓ Preferred placement of your full-page ad in the event's auction program book
- ✓ Complimentary table for up to 10 guests located at the heart of the event
- ✓ Listing on event invitation, event signage and in multiple press releases distributed to an extensive list of local broadcast and print media, both prior to- *and* post-event
- ✓ Prominent listing on the Crisis Center's web site, with your company's logo and link to your web site
- ✓ Listing in *24-7*, the Crisis Center's quarterly newsletter, which is delivered to more than 5,000 members of the community in hard-copy format and is also available online
- ✓ Acknowledgment in *The Candle*, the Crisis Center's monthly e-mail newsletter

Gold Circle - \$5,000

We are pleased to provide the following benefits of gold sponsorship:

- ✓ Announcement of appreciation for gold sponsorship from the podium by our event emcee
- ✓ Preferred placement of your half-page ad in the event's auction program book
- ✓ Listing on the event invitation, on event signage and in multiple press releases distributed to an extensive list of local broadcast and print media, both prior to- *and* post-event
- ✓ Listing on Crisis Center's web site with link to your corporate web site
- ✓ Listing in *24-7*, the Crisis Center's quarterly newsletter, which is delivered to more than 5,000 members of the community in hard-copy format and is also available online
- ✓ Acknowledgment in *The Candle*, the Crisis Center's monthly e-mail newsletter
- ✓ Four complimentary tickets to the event with preferred seating for you and your guests

Silver Circle - \$2,500

We are pleased to provide the following benefits of silver sponsorship:

- ✓ Announcement of appreciation for silver sponsorship from the podium by our event emcee
- ✓ Preferred placement of your quarter-page ad in the event's auction program book
- ✓ Listing on the event invitation, on event signage and in multiple press releases distributed to an extensive list of local broadcast and print media, both prior to- *and* post-event
- ✓ Listing in *24-7*, the Crisis Center's quarterly newsletter, which is delivered to more than 5,000 members of the community in hard-copy format and is also available online
- ✓ Acknowledgment in *The Candle*, the Crisis Center's monthly e-mail newsletter
- ✓ Listing on Crisis Center's web site
- ✓ Two complimentary tickets to the event with preferred seating for you and your guest

Bronze Circle - \$1,000

We are pleased to provide the following benefits of bronze sponsorship:

- ✓ Announcement of appreciation for bronze sponsorship from the podium by our event emcee
- ✓ Mention in the event's auction program book
- ✓ Listing on event signage and in our post-event press release distributed to an extensive list of local broadcast and print media
- ✓ Listing in *24-7*, the Crisis Center's quarterly newsletter, which is delivered to more than 5,000 members of the community in hard-copy format and is also available online
- ✓ Acknowledgment in *The Candle*, the Crisis Center's monthly e-mail newsletter
- ✓ Listing on Crisis Center's web site
- ✓ Two complimentary tickets to the event with preferred seating for you and your guest